



801 E. Front Street, Traverse City, Michigan 49686

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*Making longer lives, better lives.*

**\*FOR IMMEDIATE RELEASE\***

**Date: July 3, 2019**

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**Subject: Veterans Only Coupon Program**

**Traverse City** – There are approximately 9.2 million veterans ages 65 or older in the United States, according to the Census Bureau. Due to health issues complicated by their time in the service, this group is gaining increasing attention by the U. S. Department of Veterans Affairs.

To help older veterans explore a variety of wellness programs in Grand Traverse County, the Senior Center Network and the Veterans Affairs office has initiated a wellness partnership called the Veterans Only Coupon Program. These special coupons allow veterans to attend free of charge selected activities and exercise classes in Traverse City, Kingsley and Interlochen.

Each coupon book contains twenty coupons, expiring on December 27, 2019, and may only be used for the following programs throughout the Senior Center Network: Energetics, the Strong Bones and Balance exercise program, chair and intermediate yoga, chair massage and Reflexology. “This collaboration with Veterans Affairs is something we’ve been looking forward to,” says Senior Center Manager, Lori Wells. “We hope to give veterans a variety of wellness opportunities to try that may improve their quality of life,” she said.

The official launch of the coupon program is on July 31, 2019, at 1 p.m. at the Traverse City Senior Center, 801 East Front Street, Traverse City. However, veterans have been able to receive the coupon books already by visiting the Senior Center. To receive the coupons, they must be a current Senior Center member or apply for membership, live in Grand Traverse or Leelanau Counties, present proof of veteran status in person to a staff member at the Senior Center and complete a Grand Traverse County Veterans Affairs registration form.

Coupon books are limited to one book per veteran and, are available on a first come, first serve basis. In place of cash, veterans will present their coupon to their instructor for reimbursement.

For more information, email [dmikowski@grandtraverse.org](mailto:dmikowski@grandtraverse.org) or call 231-922-2080.

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*The Senior Center Network, part of the Grand Traverse County Parks and Recreation Department, offers diverse programs to older adults in Grand Traverse County. Thousands each year enjoy dozens of activities on a daily basis at locations in Traverse City, Acme, Fife Lake, Interlochen, and Kingsley. Business hours are Monday through Friday, from 8 a.m. to 5 p.m. For more information, call 231-922-4911, or visit [www.grandtraverse.org/scn](http://www.grandtraverse.org/scn) or our Facebook page.*