



801 E. Front Street, Traverse City, Michigan 49686

231-922-4911

www.grandtraverse.org/scn

Making longer lives, better lives.

FOR IMMEDIATE RELEASE

Date: August 9, 2019

Contact: Lori Wells, Manager

Phone/Email: 231-922-4911/lwells@grandtraverse.org

Subject: Consumer Protection Alert

Kingsley and Interlochen – Whether via e-mail, telephone, or U.S. Mail, scammers always find ways to con individuals out of their hard-earned money. People who grew up from the 1930s to the 1950s were generally raised to be trusting and courteous. Scam artists attempt to exploit these traits, preying on seniors' sense of politeness to listen. They appeal to seniors' emotions of fear, need and even greed, pressuring, intimidating or threatening them so much, they stop thinking rationally and concede to the con.

Join Dawn Petrowski from the Attorney General's Office on Wednesday, August 28, 12:30 p.m., in Kingsley, 115 E. Blair Street, or on Thursday, August 29, 12:30 p.m., at the Golden Fellowship Hall, Interlochen, 9700 Riley Road, as she describes some of the tactics used by scammers and shares easy ways to protect oneself.

To help seniors avoid becoming victims of fraud scams, it is important for them to understand why they are targets, what schemes and tactics are commonly used against them and how these schemes affect them.

The Consumer Protection Alert is free. An optional lunch will be served at noon for \$3 suggested donation for those 60 and over; for all others the cost is \$5. Advance registration for lunch is required by Monday, August 26.

For more information or to register for lunch, email dmikowski@grandtraverse.org or call the registration number at 231-922-2080

###